HCSC Industry Standard Data Model Testimonial

Health Care Service Corporation (HCSC), a Blue Cross/ Blue Shield affiliate, wanted to develop an enterprise data model for its very large healthcare insurance operation, to manage its disparate data from over 300 legacy systems and rationalize several thousand attributes.

HCSC had investigated the use of various healthcare industry data models, including IBM, Universal Data Models from Len Silverston, Data Model Patterns from David C. Hay. All were deemed to have serious limitations that included price, need for extensive specific consulting for implementation, and specific environments to support their use.

The *EWSolutions*' healthcare standard enterprise data model was reviewed by a small team of HCSC enterprise data architects and data modelers. The team decided it was vendor-neutral, supported a wide variety of database implementations, was developed by a team that understood data architecture and the healthcare insurance field, and was priced reasonably. HCSC selected the *EWSolutions*' Healthcare insurance enterprise data model as the basis for their enterprise data modeling program.

"*EWSolutions* did an exceptional job in the development of the healthcare insurance enterprise data model. Our organization had additional levels of complexity since we had multiple acquisitions to integrate as well as our initial data streams, and so the need for an industry standard data model that was built with attention to actual standards was extremely important to us. *EWSolutions'* knowledge, breadth of skills, and versatility in enterprise data architecture and data modeling are evident in the product, since we have been able to customize and implement this data model to meet HCSC's data management goals."

HCSC - Enterprise Data Model team leader